

PUSHING THE FRONTIER OF GLOBAL MISSION:

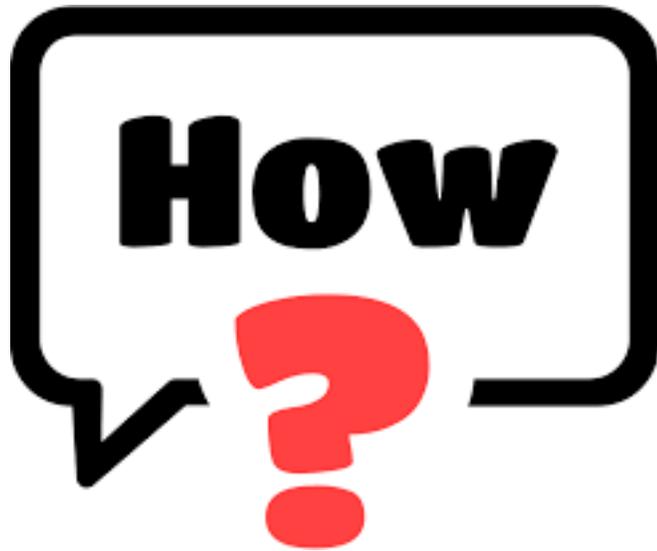
Embracing Modern Realities

(Technology and Youth Mission)

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Objective

To sensitize and motivate the participants of this congress to GO into the VIRTUAL SPACE where there are no clear borders for missions and reachout to the POPULATION there using SOCIAL MEDIA tools.



1. The Frontiers for Global Missions
2. What are the Modern Realities
3. The tools creating these Modern Realities
4. The Fastest Adopters of these tools
5. Reaching Out to the Adopters within the Modern Realities

1.

WHAT ARE THE KNOWN FRONTIERS OF
GLOBAL MISSIONS



Matthew 28:18-20

Jesus came and told his disciples, “I have been given all authority in heaven and on earth. Therefore, go and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you. And be sure of this: I am with you always, even to the end of the age.”



Mark 16:15

And then he told them, “Go into all the world and preach the Good News to everyone.”



Acts 1:8

But you will receive power when the Holy Spirit comes upon you. And you will be my witnesses, telling people about me everywhere—in Jerusalem, throughout Judea, in Samaria, and to the ends of the earth.”

How?

- The Holy Spirit upon you
- My Witnesses – Using their lifestyles and testimonies telling people what you experienced

Where?

- The Boundaries - Where people are starting from home and pushing outwards

What?

The Contents - Whatsoever I have taught you

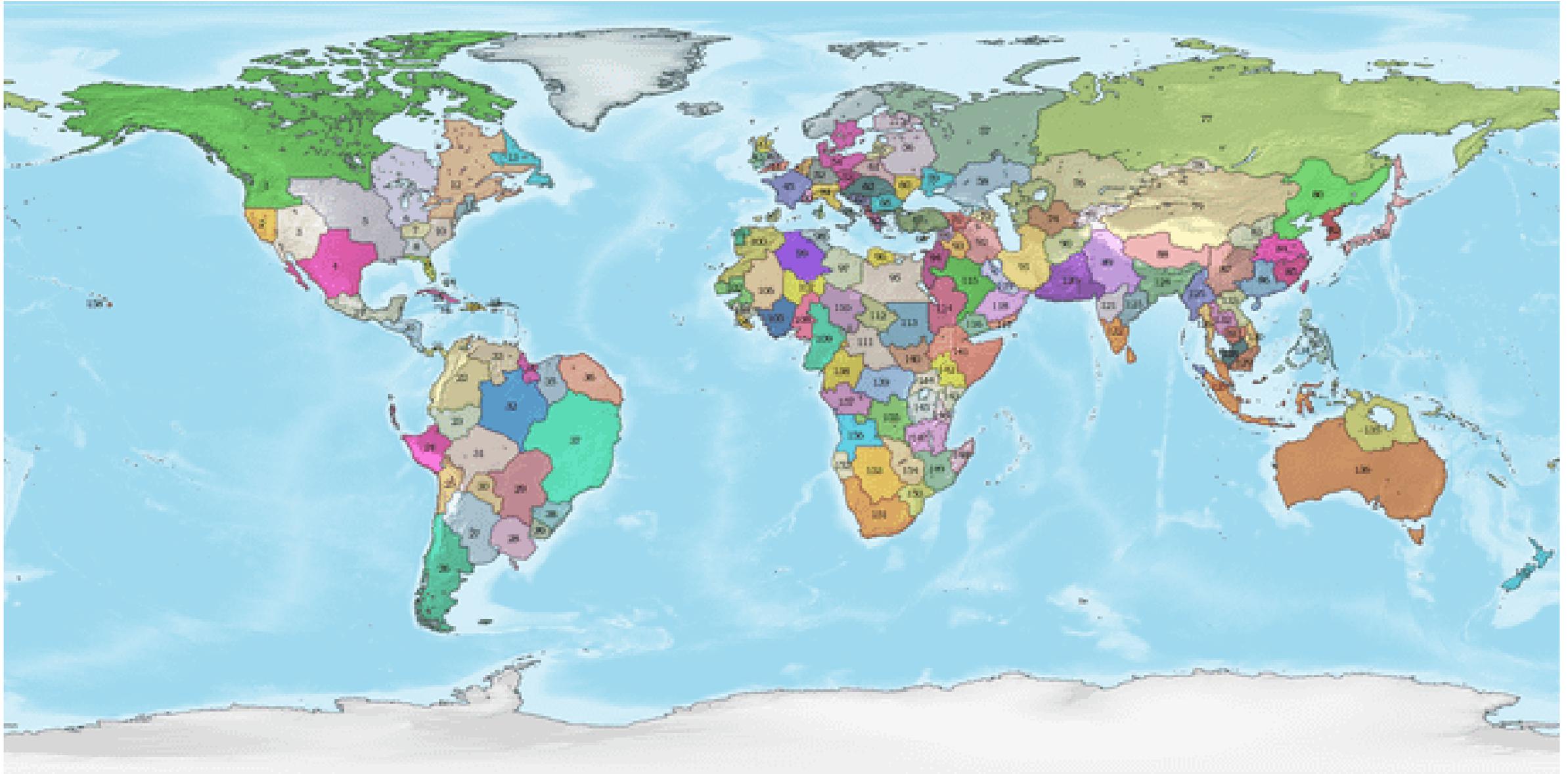
- The Kingdom
- The Gospel

Where people are is the mandate.,
though the following boundaries have
limited Global Missions:

- Geographical definitions
- Language
- Culture
- Skin colour
- Gender
- Denominations
- National Identity



World with its boundaries ...



2.

WHAT ARE THE MODERN REALITIES
IN THE CONTEXT OF GLOBAL
MISSIONS?

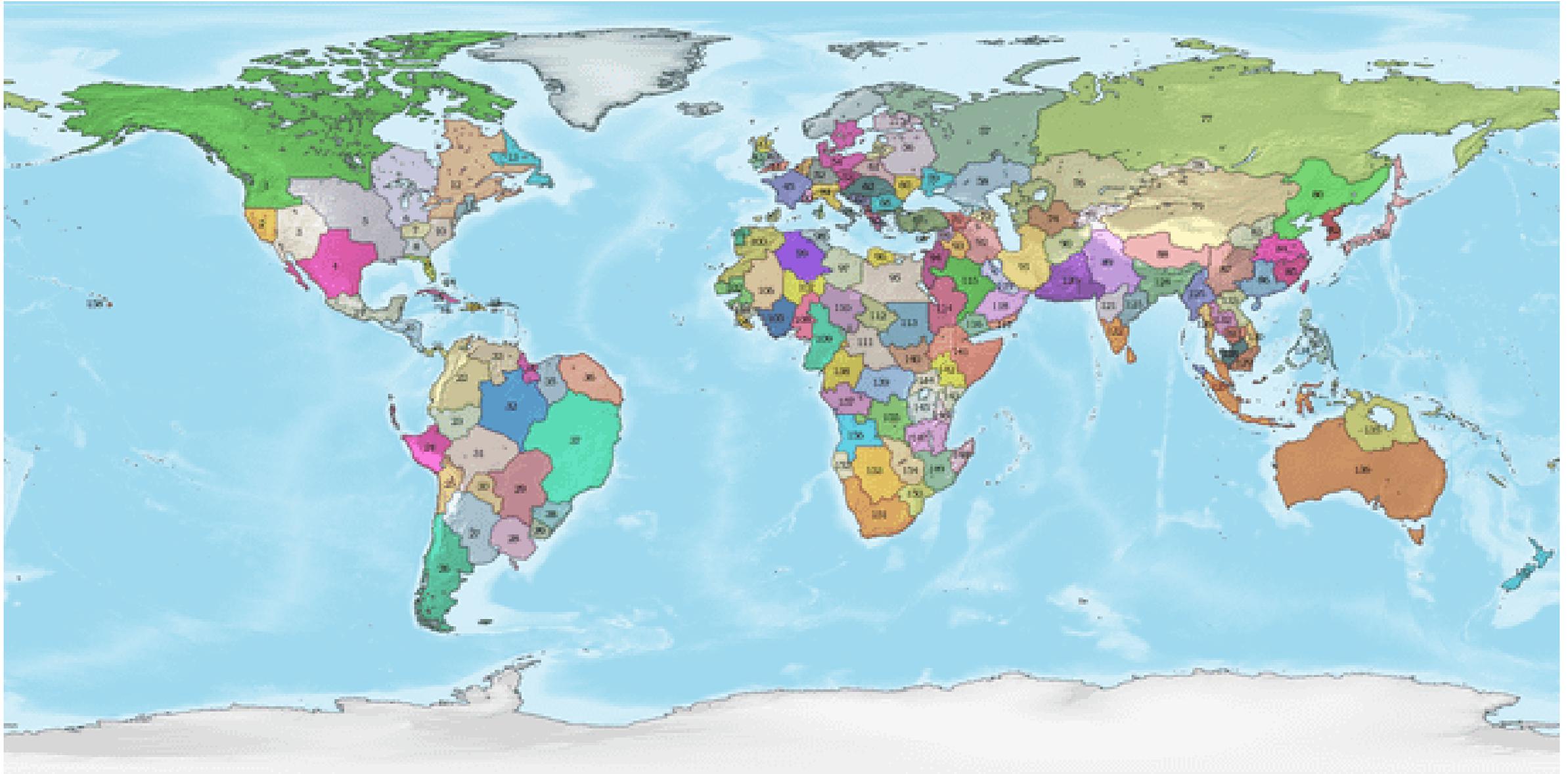
shift.

This suggests a shift in societal perspectives, likely influenced by evolving cultural norms, technological advancements, and changing environmental conditions.



Boundaries are melting

From the World with its boundaries ...



... to the World without human boundaries but only land and water





Information and Communication Technology

3.

THE TOOLS INFLUENCING MODERN REALITIES

- Information and Communication
Technologies -

ICT'S INFLUENCE

1. Healthcare: Telemedicine, Artificial Intelligence.
2. Finance: Digital payments, Blockchain Technology, Machine Learning.
3. Manufacturing: 3D printing, robotics, automation.
4. Agriculture: Precision agriculture, Biotechnology.
5. Education: Online learning, Artificial intelligence, Educational robotics.
6. Entertainment: Virtual and augmented reality, streaming, Artificial Intelligence.
7. Transportation: Autonomous driving, Shared mobility, 5G connectivity.
8. Energy: Renewable energy, smart grid, batteries.

SOCIAL MEDIA TOOLS



4.

THE ADAPTORS OF THIS REALITY
- The Youth -

GENERATION Y



CONFIDENT

1980 - 1994

GENERATION Z



COMPETITIVE

1995 - 2009

GEN ALPHA



DECISION-MAKER

2010 - 2024

Social Media Adopters

- Facebook has **3.07 billion** monthly active users
- WhatsApp has **3 billion** monthly active users
- YouTube's potential advertising reach is **2.54 billion**
- Instagram has **2 billion** monthly active users
- TikTok ads can potentially reach **1.94 billion** adults over the age of 18 each month

Source: DataReportal

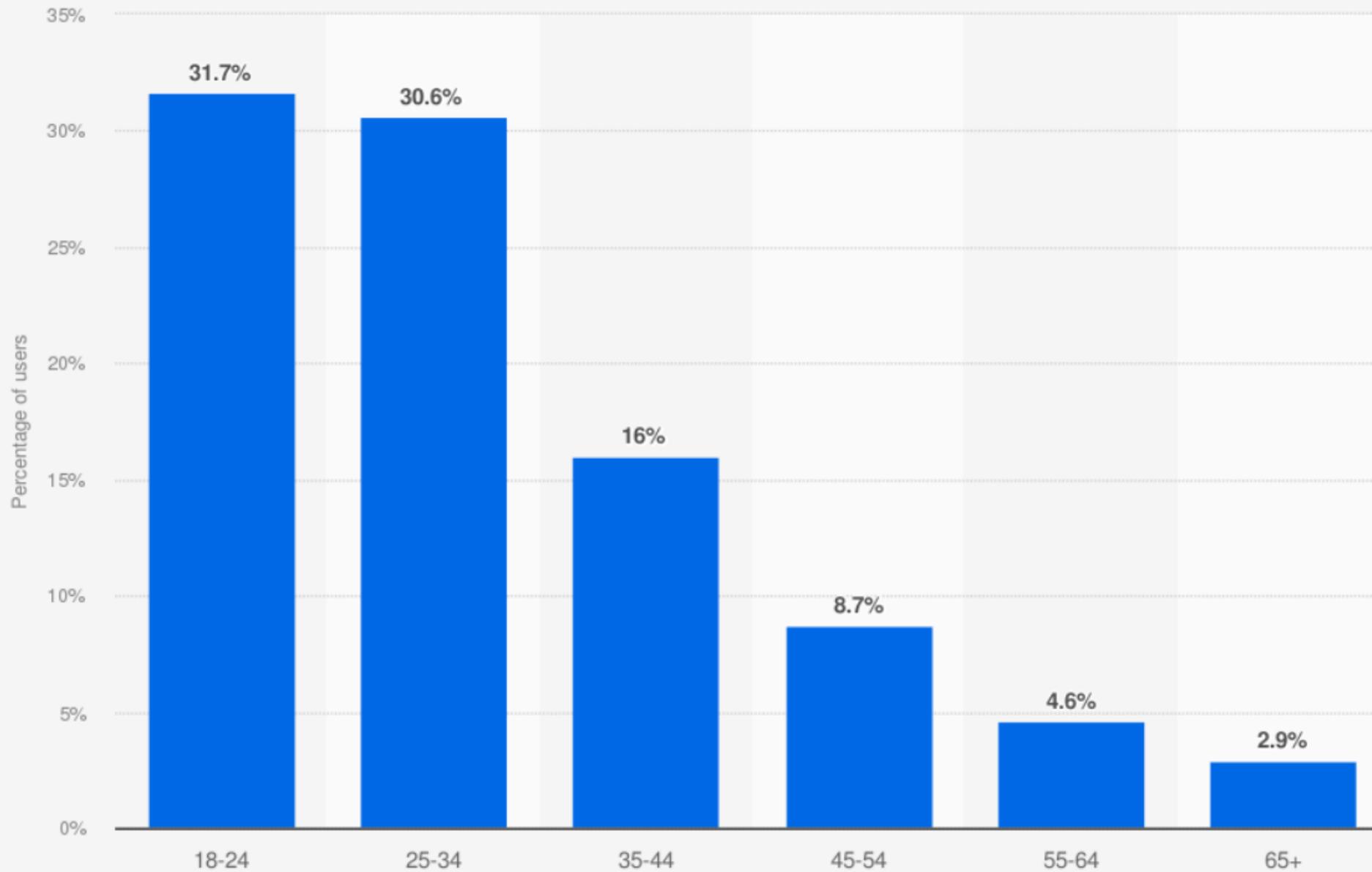
To dig a little deeper, here are the most popular social media platforms according to age group:

- **18 to 29 years:** YouTube (93%), Instagram (76%), Facebook (68%), Snapchat (65%).
- **30 to 49 years:** YouTube (94%), Facebook (78%), Instagram (66%), Pinterest (43%).
- **50 to 64 years:** YouTube (86%), Facebook (70%), Instagram (36%), LinkedIn (30%).
- **65+:** YouTube (65%), Facebook (59%), Pinterest (22%), Instagram (19%).

Facebook Users Distribution

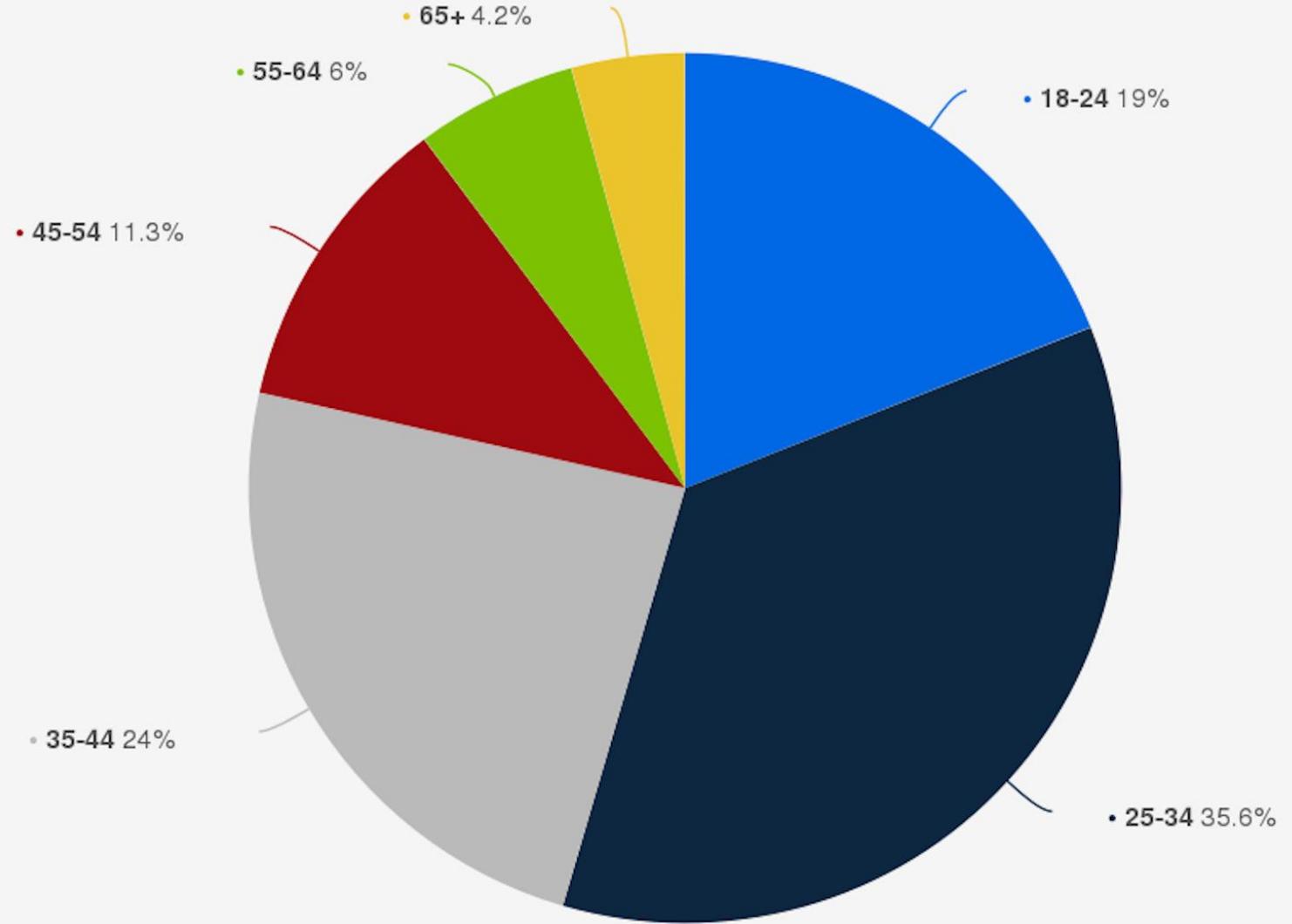
- Number of monthly active users: **3.065 billion**
- Largest age group: **25-34 (31.1%)**
- Gender distribution: **43.2% female, 56.8% male** (no data on other genders)
- Time spent per day: **32 minutes**

Distribution of Instagram users worldwide as of April 2024, by age group



Population (Youth)

Distribution of internet users worldwide as of February 2024, by age group



Source
Semrush
© Statista 2025

Additional Information:
Worldwide; February 2024; 18 years and older; data based on the 1,000 most visited global domains

NIGERIA

231,402,592

Total Population

71,700,000

Youth Population (12-25)

31%

of Total Population

54%

Avg. Social Media Adoption

38,718,000

ACTIVITIES ON SOCIAL-MEDIA

- Entertainment – Mostly Adopted by 95%
- Social / Religious Communication
- Education
- Commerce
- Content Creation
- A Lot of Lying - The devil is working in the sphere (We can't afford to ignore this sphere)

Negative Impacts of Social Media on the Youth:

- Problematic / Addictive Social Media Use
- Mental Health Concerns
- Bullying and Harassment
- Pressure to Conform
- Exposure to Inappropriate Content
- Godlessness



So what will you do with all these statistics?

I AM DOING

Nothing!



Generations come and generations go, but the earth never changes. (Eccl. 1:4)



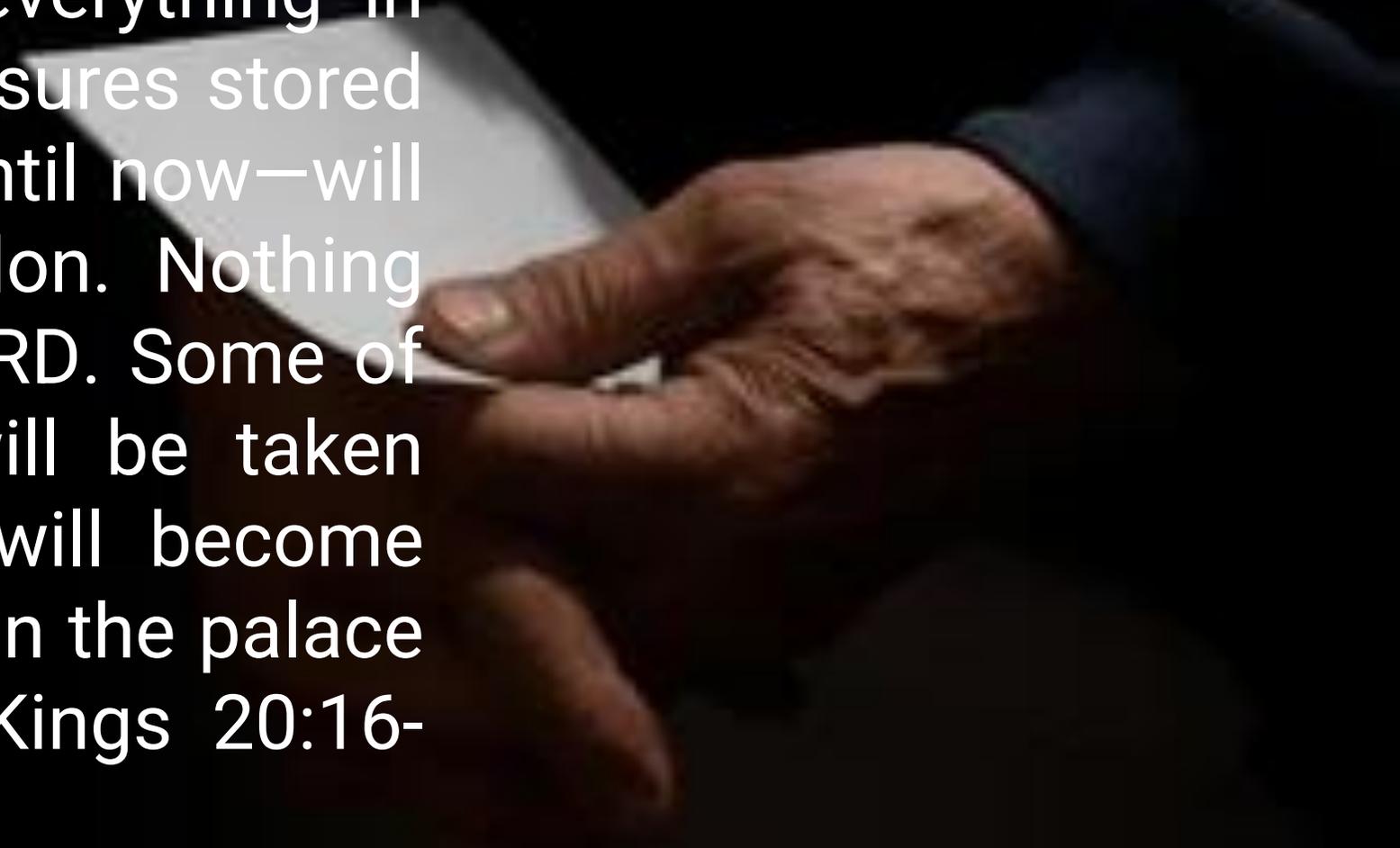
History merely repeats itself. It has all been done before. Nothing under the sun is truly new. (Eccl. 1:9)



I AM DOING
Nothing!

There are
Implications of
doing Nothing

Then Isaiah said to Hezekiah, “Listen to this message from the LORD: The time is coming when everything in your palace—all the treasures stored up by your ancestors until now—will be carried off to Babylon. Nothing will be left, says the LORD. Some of your very own sons will be taken away into exile. They will become eunuchs who will serve in the palace of Babylon’s king.” (2 Kings 20:16-18)



This Generation will be known as the one that
did not care ...

Then Hezekiah said to
Isaiah, “This message you
have given me from the
LORD is good.” For the king
was thinking, “At least there
will be peace and security
during my lifetime.” (2
Kings 20:16-18)



... and as such did not hand over well

After that generation died,
another generation grew
up who did not
acknowledge the LORD or
remember the mighty
things he had done for
Israel. (Judges 2:10)



... so the next Generation abandoned God ...

- They did evil
 - Served idols
 - They abandoned God
 - Followed others gods
- (Judges 2:11-12)



... and suffered God's judgement

- They incurred God's anger
- They became impoverished
- They became vulnerable
- They became weak unable to fight their enemies
- God fought against them
- They were in distress

(Judges 2:14-15)



We certainly can't allow the next
Generations to suffer from these.

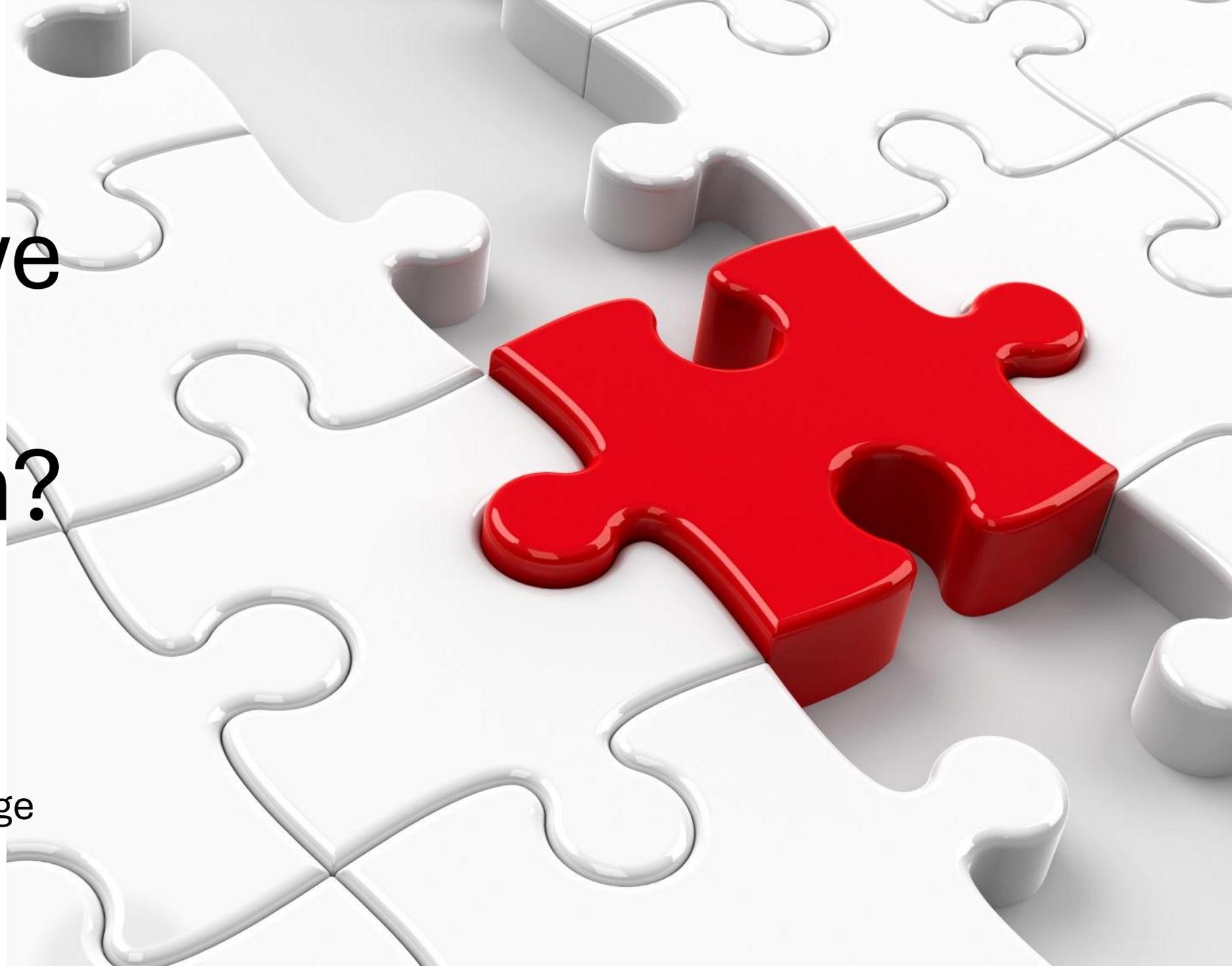
Sustainability is Necessary

5.

WHAT SHOULD WE DO?
HOW DO WE REACH OUT
TO THESE ADOPTERS OF
THESE REALITIES?

How do we Connect with them?

1 Cor. 9:19-23 - Message



Enter their World





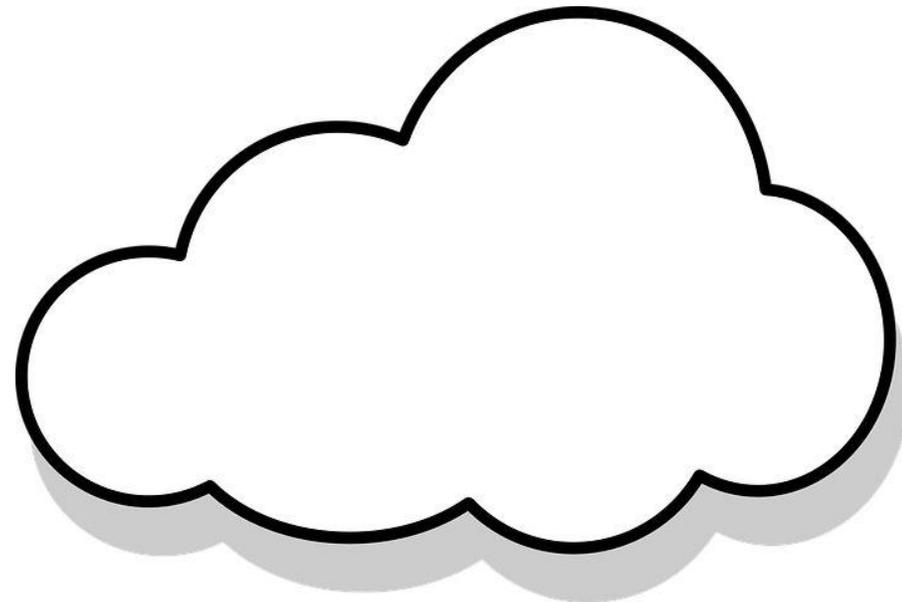
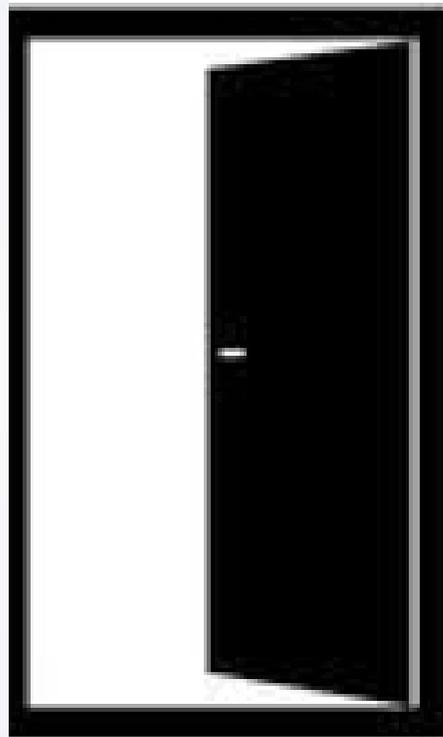
Even though I am
FREE of the
demands and
expectations of
everyone,

I have VOLUNTARILY
become a SERVANT to
any and all in order to
reach a wide range of
people: ... —whoever
(THE YOUTHS)





I didn't take on their way of life. I kept my bearings in Christ ...



... but I entered their world and tried to experience things from their point of view.



Will you decide to incorporate Social Media content in your global mission strategy with a deliberate target to the Millennials (Gen Y), Gen Z and Gen Alpha?

SUMMARY

1. We don't have to repeat the mistakes previous generations in Isarel made; otherwise we would be foolish because nothing is new again.
2. Let's care for the well being of the Next Generations and hand over to them the knowledge of God and His mighty works properly and not be selfish like Hezekiah
3. For us, the Next Generations are mostly the Generations Y, Z and Alpha and they makeup more than 70% of the Nigerian Population

SUMMARY

4. The new reality is the influence of technology and virtual space – social media
5. This world is addictive, dangerous and is destroying our youth and leading them away from God so that they don't acknowledge Him.
6. If we must reach stretch our global missions frontiers to access this huge population, we must enter this virtual space to rescue our children by creating Godly Contents

SUMMARY

7. We must enter to hear what they hear, see what they see, feel what they feel, experience what they experience so that we can reach out to them with the Gospel without losing our own bearings in Christ.
8. That world is dangerous, we pray for Grace and wisdom to impact the youth in that world and also not be swallowed by that world.

PRAYER



1. Ask God for forgiveness for ignoring this reality under the disguise of not being IT compliant or knowledgable. Ask God for mercy, that His mercy will prevail concerning our children and grand children and the youths within your influence.
2. Pray for your children or wards or the youth within your influence that your teaching and their exposure to the word of God will help them fight against the virtual world that is seeking to envelope them.
3. Pray for grace and wisdom to enter into their world to bond with them so that they can listen to God's voice and your voice above the noise of the entertainment world.

Thank You!

